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JOB TITLE:	MARKETING AND COMMUNICATIONS INTERNSHIP
NO. OF VACANCIES:	1
EMPLOYMENT TYPE:	Permanent
REPORTS TO:	Marketing Consultant
AVAILABLE:	Immediately
OVERVIEW:	To increase the reach and impact of The Els Club and HOA Copperleaf's profile and visibility through the delivery of high value and influential marketing, communications and PR thereby significantly contributing to the achievement of the overall business/ strategic plan and revenue generation. Ensure the values of participation, partnership, sustainability, social responsibility, cost effectiveness, transparency and accountability are reflected in deliverables.
MARKETING AND COMMUNICATIONS	<p>In conjunction with Marketing Consultant :</p> <ol style="list-style-type: none"> 1. All design and layout design 2. Monthly planning calendar 3. All online advert designs 4. Design and distribution of monthly e-mailer 5. Running of Copperleaf Lifestyle, Spa and Golf Club Social media pages 6. Posting all content with captions 7. Monthly analysis on what content is working and where we can improve 8. Sitting down with client twice a month to discuss and plan the month ahead 9. Design of all content 10. Analysing and monitoring of all postings and making changes as needed 11. Monthly progress report
MARKETING BUDGET	<ul style="list-style-type: none"> • In conjunction with Marketing Consultant & Management develop a Marketing & Communications budget and ensure programme milestones related to marketing & communications are achieved on time and within budget.

DEVELOPMENT	<ul style="list-style-type: none"> • Deliver high quality work in implementing marketing and communication activities • meeting organisational and individual objectives. • continuously develop skills and expertise and support career development aspirations
MINIMUM REQUIREMENTS:	<ul style="list-style-type: none"> • BA Hons / BCom / IMM Degree complete or nearly complete • Qualified or nearly complete in Digital / Branding / Comms / Writing
SKILLS AND KNOWLEDGE	<ul style="list-style-type: none"> • Strong sense of design, aesthetics, and writing style • Entrepreneurial spirit and willing to think out of the box • Naturally capable of easily interacting with others • Results oriented and highly organised • Excellent communication (verbal and written) and interpersonal skills • Sound Judgment • Self-starter with initiative • Focus on quality and detail.
REMUNERATION:	Market related salary for Internships
CLOSING DATE	Friday 3rd June 2022
SEND CV'S TO:	careers@copper-leaf.co.za